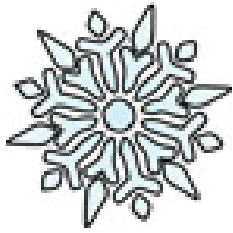


**YES, PLEASE SEND ME MORE INFORMATION**

- On volunteering at the Holiday Hunger Appeal
- On becoming a sponsor
- I have enclosed a donation



**INFORMATION**

Name
Address
City, State, Zip
Phone



**RETURN COMPLETED FORM TO:**

Regional Food Bank of NENY  
965 Albany Shaker Road  
Latham, New York 12110

**Holiday Hunger Appeal Planning Committee**

Tom Comanzo, Chair  
NYS PEF

Scott Barbour  
McNamee, Lochner, Titus & Williams, P.C.

Roger Benson  
Community Volunteer

Joe Culella  
Chicago Title Insurance Co.

John Estep  
Community Volunteer

Andy Kaufman  
Aurora, Inc.

Gloria Nostramo  
The Bonadio Group

Mike Pitnell  
Trustco Bank

Frank Privitera  
Fenimore Asset Management

Tom Rice  
NBT Bank

Scott Russell  
Norampac Schenectady

Debby Shank  
The Pampered Chef

Greg Spuhler  
Center City Parish Social Ministry

Julie Sullivan  
First Niagara

Christine Tramontano  
Malkin & Ross

Maureen Vedder  
TD Banknorth

Nancy Wurth  
Berkshire Bank

# 25th Annual Holiday Hunger Appeal



**Regional Food Bank  
of Northeastern  
New York**

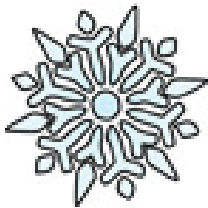
# About Us

The Regional Food Bank works to alleviate hunger and prevent food waste by collecting donations of wholesome but unmarketable food from the food industry and distributing it to agencies that feed the hungry and those in need of food assistance. The Regional Food Bank is a member of Feeding America, the national network of food banks, and is one of eight food banks serving New York State.



In 2008, the Food Bank distributed nearly 20 million pounds of food throughout a 23 county service area that encompasses 41% of New York State.

**For every \$1 that is donated, the Food Bank is able to distribute \$10-12 worth of food.**



965 Albany-Shaker Rd  
Latham, NY 12110

[www.regionalfoodbank.net](http://www.regionalfoodbank.net)

# Get Involved

## Volunteer

Each year, small groups of volunteers at Crossgates Mall ask shoppers to donate \$1.00 to the Food Bank. Groups and businesses get free advertising on the Holiday Hunger Appeal sign for the day, and are free to wear group apparel for more exposure.

## Sell Pin-Ups

Some restaurants and stores join our holiday pin-up program, where shoppers can purchase a pin-up for \$1 and choose to take it home or write their name on it and hang it on the wall.

## Sponsor

Local companies, labor unions, and service organizations serve as Matching Day, Silver & Gold, and Major Sponsors of the Holiday Hunger Appeal! Sponsors receive publicity in Crossgates Mall, on Magic 100.9, and on the Time Warner Cable PSA.

## Dress Down for Hunger

Some businesses support the Food Bank by allowing their employees to pay a small fee that will be donated to the Food Bank in exchange for a casual day at the workplace. This is also great for schools that require their students to wear uniforms.

## Collection Boxes

Several local stores and restaurants choose to display collection boxes at their registers, where shoppers can donate any extra change or cash that will be used by the Food Bank to help feed our hungry neighbors.

